



# roots FESTIVAL

Student Activities and Leadership Programs  
Portland State University  
503.725.9815  
P.O. Box 751 – SALP  
Portland, OR 97207-0751  
Tax ID: 93-6001786

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Greetings! We hope that this letter finds you in great spirits!

A group of dedicated students at Portland State University (PSU) have joined together to bring you the 3rd annual Roots Festival which will take place on Thursday May 22nd. Our goal is to design an event that will gather PSU students and the Portland community into two days of festivities celebrating diversity.

Roots Festival is a celebration and collaboration of the many aspects of what makes PSU the diverse campus it is proud to be. This year's Roots Festival will consist of two full days which will include a keynote speaker, interactive theatre, interactive session, workshops, and a fair in the PSU Park Blocks, featuring art and music for all of us to enjoy. The Festival will conclude with a grand finale concert. Through this year's Festival theme of "Diversity in Politics and Activism" we will encourage civic involvement in light of the upcoming elections.

We invite you to join in the excitement and celebration by becoming one of our sponsors. We hope that you will play an active role in the success of the 3rd Annual Roots Festival by supporting our group's efforts through monetary donations or in-kind gifts. As our sponsor, your organization will be honorably acknowledged during our event and advertised in our souvenir program. All your monetary and in-kind gifts are tax deductible (please refer to the tax ID number above).

The Roots Festival committee members are active contributors to Portland State University and Portland communities; we are striving to strengthen the ties in our community by developing an awareness and appreciation of diversity. Your support will make a generous contribution to our event's success.

Please feel free to email us at [rootspdx@pdx.edu](mailto:rootspdx@pdx.edu) or call (503) 725-9815 if you have any questions. For more information you can also refer to our website at [www.RootsFestival.groups.pdx.edu](http://www.RootsFestival.groups.pdx.edu).

Sincerely,

Leah Meijer and Marcia Ramirez  
Roots Festival Co-Chairs 2008